

ATOMM CREATOR PROGRAM

Atomm Creator Rewards Program (Terms and Conditions)

Welcome

This Atomm Creator Rewards Program Terms and Conditions (these “Terms”), together with any Program-specific rules, briefs, reward schedules, estimators, or similar interactive tools made available by us on the Platform from time to time (collectively, the “Program Rules”), govern your participation in the Program and form a binding agreement between you (“you,” “your,” or “Creator”) and Makeblock Europe B.V., a company organized under the laws of the Netherlands, on behalf of itself and its affiliates operating the xTool and Atomm brands (collectively, “Company,” “we,” “us,” or “our”).

The Program invites eligible individuals and organizations to create and publish original Creator Content featuring Atomm and/or xTool products in exchange for the Rewards described in Section 8 below. Your access to and use of the Program, our Atomm account platform, and any related applications, websites, or services (collectively, the “Platform”) are also subject to our Terms of Service and Privacy Policy, which are incorporated into these Terms by reference.

These Terms are intended for online, click-wrap acceptance. By checking the box or by otherwise registering for, accessing, or participating in the Program, you confirm that you have read, understood, and agree to be bound by these Terms. No handwritten or wet-ink signature is required. If you do not agree to these Terms, you must not register for or participate in the Program.

1. Definitions

Capitalized terms used in these Terms have the meanings set out below or elsewhere in these Terms:

“Creator” means an individual or entity who registers for, is approved to participate in, and participates in the Program.

“Program” means the Atomm Video Creator Rewards Program described in these Terms, including any successor or related creator or ambassador programs operated by the Company under the Atomm or xTool brands.

“Platform” means the Atomm account platform, applications, websites, dashboards, and related services through which Creators register for and participate in the Program.

“Content” or “Creator Content” means any video, image, audio, text, caption, or other material created, uploaded, submitted, or published by a Creator in connection with the Program, including any Submission.

“Submission” means any Creator Content submitted by a Creator to the Company for review under the Program, whether through the Platform, by direct upload, by link, or by any other method we designate.

“Reward” means any cash payment, credit, product, discount, or other benefit that the Company may, in its discretion, provide to a Creator under the Program, as further described in Section 8.

“Licensed Content” means Creator Content for which a Creator has provided the separate, affirmative consent described in Section 5.2, and which is accordingly subject to the license described in Section 5.3.

“Community Guidelines” means the content guidelines, dos and don’ts, and other creative requirements published or communicated by the Company for the Program from time to time, including those referenced in Section 4.

2. Eligibility

To register for and participate in the Program, you represent and warrant that you:

- are at least the age of legal majority in your jurisdiction of residence, or, where permitted by applicable law, have obtained the express consent of a parent or legal guardian to participate in the Program;
- have the legal capacity and authority to enter into these Terms (and, if you participate on behalf of a business or entity, that you are authorized to bind that business or entity, which shall then be responsible for compliance with these Terms);
- maintain a valid Atomm account and have submitted a complete and accurate Program application form, including any follower, audience, or channel information we request;
- meet any minimum eligibility criteria that the Company may publish or communicate from time to time (which may include, without limitation, a minimum audience or follower threshold), it being understood that certain eligibility criteria may not be publicly disclosed and remain subject to the Company’s discretion;
- provide true, accurate, current, and complete information in connection with your registration and participation, and promptly update such information as necessary; and
- comply with all applicable laws and regulations in connection with your participation in the Program.

Both individual Creators and Creators participating on behalf of a business or entity may participate in the Program, subject to these Terms.

3. Participation

- Participation in the Program is entirely voluntary. Nothing in these Terms obligates you to submit any Content or continue participating in the Program.
- These Terms do not create any employment, agency, partnership, joint venture, or franchise relationship between you and the Company. You are not an employee, agent, or legal representative of the Company for any purpose, and you have no authority to bind the Company to any obligation.
- Registration for the Program requires you to log in to (or create) an Atomm account and complete the Program application form. The Company may approve, reject, place on a waitlist, or condition your participation in the Program at its sole and reasonable discretion, and is under no obligation to state the reasons for any such decision at the registration stage.
- The Company may approve or reject any Submission in accordance with Section 9 (Content Review) below.
- The Company may suspend or terminate your participation in the Program, or your access to the Platform, at any time, with or without cause.

4. Creator Obligations and Content Guidelines

As a condition of participating in the Program, you agree that you will:

- create and upload only original Creator Content that you produced yourself or that you own or have all necessary rights to submit;
- own, or have obtained, all rights, licenses, consents, and clearances necessary to submit the Content and to grant the rights described in Section 5 (Intellectual Property) below, including any rights required from persons appearing or identifiable in the Content;
- obtain all necessary licenses, consents, or permissions for any third-party music, fonts, stock footage, images, or other materials incorporated into the Content, and you acknowledge that you — not the Company — are responsible for securing and paying for any such licenses unless the Company expressly agrees otherwise in writing;
- not infringe, misappropriate, or otherwise violate any Intellectual Property or other rights (including privacy and publicity rights) of any third party;
- comply with all applicable advertising, marketing, and consumer protection laws, including the U.S. Federal Trade Commission’s Endorsement Guides and any equivalent disclosure requirements in other jurisdictions (e.g., clearly and conspicuously disclosing your relationship with the Company where required, such as through “#ad,” “#sponsored,” or similar disclosures, in addition to any Program-specific hashtags described below);
- comply with the terms of service, community guidelines, and content policies of any third-party platform on which you publish Content (e.g., TikTok, YouTube, Instagram, Facebook);
- ensure that your Submission is a fair and genuine reflection of your own experience using the product, and is not staged, edited, or presented in a way that conveys a false or exaggerated impression of the product's performance or capabilities;
- not create or submit Content that is illegal, defamatory, obscene, offensive, harassing, discriminatory, or otherwise misleading; and
- comply with the Community Guidelines set out below, as they may be updated by the Company from time to time.

Program Content Guidelines

Unless otherwise stated in Program-specific materials communicated to you, Content submitted under the Program should:

- include your unique tracking link (if provided) in the approved placement for your platform;
- include the hashtags #Atommm and #xTool in your post;
- remain consistent with your channel’s usual content style and best practices;
- be original and publicly visible on TikTok, YouTube, Instagram Reels, or Facebook Reels (or such other platforms as the Company may designate);
- showcase a real project, workflow, tutorial, review, or maker use case relating to Atommm; and
- clearly demonstrate how easy and convenient it is to use Atommm in your creative process.

Content submitted under the Program must not:

- be copied, misleading, illegal, spam, or otherwise low-quality;

- involve artificially inflated views, fake traffic, bots, engagement farms, or misleading redirects (any violation of this restriction will result in disqualification from the reward program and may trigger the consequences described in Section 8.5 and Section 9 below);
- show failed prints or failed production processes in a manner that misrepresents your overall experience with the product, or that is not a fair and accurate reflection of your actual use;
- mention any laser machine brand other than xTool by name;
- display the logo or any visible branding of a laser machine brand other than xTool, where such a machine appears incidentally in the Creator Content; or
- use insulting, harassing, or harsh language.

5. Intellectual Property

5.1 Ownership. As between you and the Company, you retain ownership of all Intellectual Property rights in and to your original Creator Content.

5.2 The License Is Optional and Separate from Reward Eligibility. Granting the Company a license to use your Creator Content for marketing and promotional purposes (as described in Section 5.3 below) is optional and is not a condition of registering for, participating in, or receiving Rewards under the Program. You may decline to grant this license and will remain fully eligible to participate in the Program and to earn Rewards under Section 8 in accordance with these Terms. The Company will separately ask for your consent to this license — for example, through a dedicated consent checkbox or similar mechanism presented at registration or at the time of each Submission.

5.3 License Grant (Where Consent Is Given). You grant to the Company an unconditional, worldwide, non-exclusive, royalty-free, perpetual, sublicensable, and transferable license to use, reproduce, distribute, modify, translate, adapt, edit, crop, combine with other content, publicly display, publicly perform, and otherwise exploit that Licensed Content, in whole or in part, and in any media now known or hereafter devised, for the following purposes (the “Purposes”):

- advertising, marketing, and promotional campaigns for the Company, the Atomm and xTool brands, and their products and services;
- publication and distribution on the Company’s and its affiliates’ owned and operated channels, including their official websites, Amazon and other e-commerce storefronts, and social media accounts (including TikTok, Instagram, Facebook, YouTube, Pinterest, and LinkedIn);
- email marketing, paid advertising, and other digital or offline marketing campaigns;
- offline exhibitions, trade shows, and product pages; and
- use in or with AI-powered marketing, content-generation, and personalization tools operated by or on behalf of the Company, for the purposes described above.

The license granted in this Section 5.3 extends to all existing and future media and technologies, and covers commercial as well as non-commercial use by the Company and its affiliates, service providers, and business partners acting on the Company’s behalf, in each case for the Purposes described above and solely with respect to Licensed Content.

6. Moral Rights

To the extent you have provided the separate consent described in Section 5.2, and to the extent permitted by applicable law, you hereby waive, and agree not to assert against the Company or its affiliates, licensees, or sublicensees, any moral rights (including rights of attribution or integrity) that you may have in or to your Licensed Content in connection with the Company's exercise of the rights granted under Section 5.3. This Section 6 does not apply to Content for which you have not provided such consent.

7. Name, Image, and Likeness

To the same extent, and subject to the same separate consent described in Section 5.2, you grant the Company a worldwide, royalty-free, sublicensable license to use your name, username, likeness, voice, and profile image to identify you as the creator of your Licensed Content and otherwise in connection with the Purposes described in Section 5.3, including in promotional and marketing materials referencing the Program or your participation in it. As with Section 5, this license is optional and is not a condition of your participation in the Program or your eligibility for Rewards.

8. Rewards

8.1 Reward Structure. Subject to your compliance with these Terms and the applicable Program Rules, and subject to successful content review under Section 9, you may be eligible to receive Rewards calculated in accordance with the reward schedule published or communicated to you for the Program, which may include, for example:

- a fixed amount per approved and published video Submission; and/or
- a variable, usage-based amount calculated on a cost-per-mille (CPM) basis according to verified view counts of your published Content on the applicable third-party platform(s).

The specific reward amounts, calculation methodology, and any applicable caps or thresholds will be set out in the Program Rules made available to you, and may be based on alternative metrics (such as registrations or conversions attributable to your Content) as the Company may adopt from time to time in accordance with Section 8.4.

8.1.1 The Platform may include a calculator, estimator, or similar interactive tool (such as an “Estimate your earnings” feature) that allows you to input assumptions and view an illustrative output. Any figure produced by such a tool is a hypothetical estimate only, based on the assumptions and inputs selected, and does not constitute a guarantee, projection, promise, or representation of actual earnings. Your actual Rewards will be calculated solely in accordance with Section 8.1 and the Program Rules in effect at the relevant time, and may be higher or lower than any estimate shown.

8.1.2 Where Rewards are calculated on a CPM, view-count, or other usage-based basis, only metrics verified by the Company shall be used for reward calculation. The Company may determine, in its reasonable discretion, the data source, verification method, and applicable calculation criteria, including whether to exclude invalid, fraudulent, artificial, duplicated, incentivized, or otherwise non-genuine traffic or engagement. Unless otherwise specified in the applicable Program Rules, the Company may rely on data obtained directly from the relevant third-party platform, the Creator's authorized account data, the Company's own tracking systems, or other reliable sources designated by the Company. In the event of any discrepancy between different data sources, the Company's verified records shall prevail.

8.1.3 No Reward under this Section 8 will be finally determined or paid until at least fourteen (14) days have elapsed following the date on which the relevant Content is published, to allow the Company to verify the Submission's continued compliance with these Terms and the Community Guidelines and, where applicable, to verify usage-based metrics in accordance with Section 8.1.2. The Company may extend this period where reasonably necessary to complete verification or to investigate suspected fraud or violations under Section 8.5.

8.2 Discretionary Nature; No Guarantee. All Rewards are discretionary. The Company determines, in its sole discretion, whether you are eligible for a Reward, the amount of any Reward, and whether and when to pay any Reward. Nothing in these Terms guarantees any minimum amount of Rewards, fees, or other compensation to you. For the avoidance of doubt, and as set out in Section 5.2, your eligibility for Rewards under this Section 8 does not depend on whether you have granted the Company the optional content license described in Section 5.3.

8.3 Settlement. Rewards are calculated and settled on a monthly basis, subject to your Content having passed the content review described in Section 9. The Company may require you to provide payment details, tax information, or other documentation as a condition of payment. Where a Submission's fourteen (14) day metrics-verification period under Section 8.1.3 has not elapsed prior to the applicable monthly settlement cutoff, the Reward for that Submission will instead be included in the following monthly settlement cycle.

8.4 Adjustment of Reward Structure. The Company may modify the reward structure, calculation methodology, rates, or eligibility criteria for Rewards at any time, effective upon reasonable prior notice or posting of updated Program Rules on the Platform, provided that any such change will apply prospectively to Content published after the effective date of the change, unless otherwise required by applicable law.

8.5 Fraud, Violations, and Clawback. If the Company determines, in its reasonable discretion, that you have engaged in fraud, artificially inflated engagement metrics, submitted fake or manipulated data, or otherwise violated these Terms or the Program Rules, the Company may, in addition to any other remedies available to it:

- immediately disqualify you from the Program and cancel any pending Rewards;
- require you to refund any Rewards already paid to you in connection with the affected Content; and
- set off any amount owed by you to the Company against any Rewards otherwise payable to you.

8.6 Taxes. You are solely responsible for determining, reporting, and paying any taxes, duties, or similar governmental charges applicable to Rewards you receive under the Program. The Company may withhold or deduct taxes from Rewards where required by applicable law.

8.7 Unless otherwise specified in the applicable Program Rules, Content submitted for Rewards must remain publicly available on the applicable third-party platform for at least the fourteen (14) day period described in Section 8.1.3, and in any event until the applicable Reward has been finally determined and paid by the Company. Prior to such payment, the Creator shall not delete, hide, make private, materially modify, or otherwise render the approved Content unavailable, nor remove any required tracking links, disclosures, hashtags, or other required elements.

If the Content is deleted, hidden, materially modified, or otherwise becomes unavailable before the applicable Reward has been determined and paid, the Company may, in its reasonable discretion:

- (a) reject the applicable Submission;

(b) cancel any unpaid Reward relating to such Content; or

(c) require the Creator to resubmit compliant Content before the Reward is processed.

Unless otherwise provided in the applicable Program Rules, the Creator may remove or modify the Content after the applicable Reward has been paid, provided that such removal or modification shall not affect the Company's rights in any Licensed Content previously granted under these Terms.

9. Content Review

- The Company may review any Submission prior to approving it for the Program, and reserves the right to approve or reject any Submission in its sole discretion.
- The Company may request modifications to a Submission prior to approval. Where the Company determines, in its discretion, that previously approved or published Content violates these Terms, the Community Guidelines, or applicable law, the Company may decline to recognize such Content for purposes of the Program and withhold or cancel any associated Reward in accordance with Section 8.5.
- The Company may request modifications to a Submission prior to approval, and may remove or disable access to previously published Content that it determines, in its discretion, violates these Terms, the Community Guidelines, or applicable law.
- The Company has no obligation to pre-screen, monitor, or review Content, and its review (or lack of review) of any Submission does not constitute an endorsement of that Content.

10. Representations and Warranties

In addition to the representations in Section 2 (Eligibility), you represent and warrant that:

- you own, or have obtained all necessary rights, licenses, and permissions to submit, your Creator Content and to grant the licenses described in these Terms;
- your Creator Content is original and does not infringe, misappropriate, or violate the Intellectual Property, privacy, or publicity rights of any third party;
- your Creator Content and your participation in the Program comply with all applicable laws and regulations, including advertising, endorsement-disclosure, consumer-protection, and data-protection laws;
- your Creator Content does not contain any defamatory, obscene, unlawful, or otherwise objectionable material; and
- any information you provide to the Company in connection with the Program (including audience or follower data) is true, accurate, and not artificially inflated or manipulated.

11. Indemnification

You agree to defend, indemnify, and hold harmless the Company and its affiliates, officers, directors, employees, and agents from and against any and all third-party claims, liabilities, damages, losses, and expenses (including reasonable attorneys' fees) arising out of or relating to: (a) your breach of these

Terms or the Program Rules; (b) your Creator Content, including any claim of copyright or trademark infringement, misappropriation, or violation of privacy or publicity rights; (c) your violation of any applicable law; or (d) any other conduct by you in connection with your participation in the Program.

12. Limitation of Liability

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE COMPANY'S AND ITS AFFILIATES', SERVICE PROVIDERS', AND BUSINESS PARTNERS' MAXIMUM AGGREGATE LIABILITY TO YOU, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE), UNDER ANY STATUTE, OR OTHERWISE, ARISING OUT OF OR RELATING IN ANY WAY TO THESE TERMS, THE PROGRAM, OR THE PLATFORM, SHALL BE LIMITED TO THE HIGHER OF (A) THE TOTAL AMOUNT OF REWARDS ACTUALLY PAID TO YOU UNDER THE PROGRAM WITHIN THE TWELVE (12) MONTH PERIOD IMMEDIATELY PRECEDING THE EVENT GIVING RISE TO SUCH CLAIM, OR (B) USD 100 OR THE EQUIVALENT AMOUNT IN YOUR LOCAL CURRENCY. THE PARTIES ACKNOWLEDGE AND AGREE THAT THE LIMITATIONS OF LIABILITY SET OUT IN THIS SECTION 12 AND IN THE OTHER PROVISIONS OF THESE TERMS, AND THE ALLOCATION OF RISK REFLECTED HEREIN, ARE ESSENTIAL ELEMENTS OF THE BARGAIN BETWEEN THE PARTIES, WITHOUT WHICH THE COMPANY WOULD NOT HAVE MADE THE PROGRAM OR THE PLATFORM AVAILABLE TO YOU.

13. Privacy

The Company processes personal information you provide in connection with the Program in accordance with its Privacy Policy, available on the Platform. By registering for and participating in the Program, you acknowledge that you have had the opportunity to review the Privacy Policy.

14. Confidentiality

Any non-public information you receive from the Company in connection with the Program — including reward rates, calculation methodologies, eligibility thresholds, and other Program Rules not published generally — constitutes confidential information of the Company. You agree not to disclose such confidential information to any third party without the Company's prior written consent, except as required by applicable law.

15. Program Modification

We may modify, suspend, or discontinue the Program, or any part of it (including the Community Guidelines and reward structure described above), or terminate the Program entirely, at any time, with or without notice, except where prior notice is required by applicable law or expressly provided for in these Terms (including Section 8.4).

We may amend, update, or replace these Terms from time to time to reflect changes to the Program, new features, operational needs, or legal or regulatory requirements. Where required by applicable law, or where we determine a change is material, we will provide reasonable notice of the change. We encourage you to review these Terms periodically. Your continued registration for, access to, or participation in the Program after the effective date of any updated Terms constitutes your acceptance of the updated Terms. If you do not agree to the updated Terms, you must stop accessing and participating in the Program; any Rewards already

earned in accordance with the Terms in effect at the time will not be affected by your decision to stop participating.

16. Termination

- You may stop participating in the Program at any time by ceasing to submit Content and, if applicable, notifying the Company.
- The Company may suspend or terminate your participation in the Program, and your access to the Platform, at any time, with or without cause and with or without notice, including where you breach these Terms, the Program Rules, or applicable law, or where the Company discontinues the Program under Section 15.
- Upon termination, your right to submit new Content and receive future Rewards ceases; however, any licenses granted under Section 5 (Intellectual Property), Section 6 (Moral Rights), and Section 7 (Name, Image, and Likeness) with respect to Licensed Content already submitted will survive termination, together with Section 10 (Representations and Warranties), Section 11 (Indemnification), Section 12 (Limitation of Liability), Section 14 (Confidentiality), and Section 17 (Governing Law).
- Termination of these Terms does not relieve either party of any obligation or liability accrued prior to the termination date.

17. Governing Law

- The validity, interpretation and implementation of this Agreement shall be governed by the laws of the Netherlands, without regard to its conflict of law principles.
- Any dispute arising out of or in connection with this contract, including any question regarding its existence, validity or termination, shall be referred to and finally resolved by arbitration administered by the Singapore International Arbitration Centre (“SIAC”) in accordance with the Arbitration Rules of the Singapore International Arbitration Centre (“SIAC Rules”) for the time being in force, which rules are deemed to be incorporated by reference in this clause.

18. Miscellaneous

Entire Agreement. These Terms, together with the Program Rules and any documents incorporated by reference, constitute the entire agreement between you and the Company regarding the Program and supersede any prior or contemporaneous understandings, whether oral or written.

Severability. If any provision of these Terms is held invalid or unenforceable, that provision will be modified to the minimum extent necessary to make it enforceable, or if that is not possible, severed, and the remaining provisions will continue in full force and effect.

Waiver. No failure or delay by the Company in exercising any right under these Terms will operate as a waiver of that right.

Assignment. You may not assign or transfer these Terms or any rights or obligations under them without the Company’s prior written consent. The Company may assign these Terms without restriction, including in connection with a merger, acquisition, or sale of assets.

Force Majeure. The Company will not be liable for any delay or failure to perform its obligations under these

Terms resulting from causes beyond its reasonable control.

Electronic Acceptance. You agree that your electronic acceptance of these Terms (including by checkbox) constitutes a legally binding acceptance to the same extent as a handwritten signature, to the fullest extent permitted by applicable law.

Language. These Terms are drafted in English. Where a translated version is provided for convenience, the English version will prevail in the event of any inconsistency, unless applicable local law requires otherwise.

Notices. The Company may provide notices to you via the Platform, the email address associated with your Atomm account, or other reasonable means. You may contact the Company regarding these Terms at support@atomm.com.

No Third-Party Beneficiaries. Except as expressly stated in these Terms, no person who is not a party to these Terms has any right to enforce any term of these Terms.

Relationship of the Parties. As set out in Section 3, no employment, agency, partnership, or joint venture is created between you and the Company by these Terms.